

Hindu Business Line

Bringing in Silicon Valley culture of mentoring

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Our Bureau

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Technology professionals come together to create Silicon Valley like culture mentoring and collaborating with start-ups in their efforts to develop Intellectual Property and thereafter help them take them to market.

At a meeting hosted by the Hyderabad Software Exporters Association (HYSEA) in the IIIT-Hyderabad premises, senior professionals from the technology sector along with venture capital community interacted with companies with promise to take some of their innovations to the next level and guide them in marketing initiatives.

The President of HYSEA, Mr Anil Jampala, said that Hysea, IIIT-H, Indian School of Business and The Indus Entrepreneurs (TiE), Hyderabad chapter, will work collaboratively nurturing ideas and helping them with beta testing of their products with the user communities.

The Director of Cordys Software India, Mr M. S. Ramanathan, who was instrumental in setting up Indian operations of Dutch technology solutions provider Baan, shared his experiences of how a start-up is groomed into a full fledged company, and said help was on hand through experts willing to share their experiences and also help them connect with people who matter.

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