

## **Flood Disaster - Request for Support for the flood relief activities in Andhra Pradesh**

Dear Member,

As you must be aware and in continuation to our earlier communication, the very unfortunate conditions we are all witnessing due to the flood disaster over the past few days; we issue this appeal to you for your kind support.

The floods have caused severe devastation across the states of Andhra Pradesh, Karnataka and Maharashtra taking away lives, property and have displaced many a people. Hundreds have lost their lives, lakhs are left homeless and crores worth property has been damaged. The flood has destroyed sources of livelihood, food and shelter.

While facing such colossal damage it is extremely hard to recover, however a helping hand from you will at least temporarily bail the people in need out of starvation and sickness.

The IT Industry has always been in the forefront in responding to such calamities in the past. It's now again a compelling situation for all of us, in the IT Fraternity, as responsible individuals and organizations, to respond to the situation and donate generously in our own capacities. HYSEA & NASSCOM are in touch with various NGO's who are at Ground zero accessing the immediate requirements of the flood victims on a day-to-day basis. We have listed ways in which we can help channel and support in your contributions.

The relief material so collected in cash and kind will be distributed as per the decisions taken by the Core Committee of HYSEA CSR Forum.

Primarily we aim to utilize the monetary aid as follows:

- a. In the first phase - for immediate relief in the form of Clothes, Blankets, Rice and Cooking Oil (in hard containers only) and tamarind. (The items collected will be distributed through reputed NGO's like Red Cross, or Goonj)
- b. Also, contribute towards CM's Relief fund
- c. In the second phase help in reconstruction and long term rehabilitation of Flood victims

On behalf of the IT Industry we offer heartfelt condolences to all the families and friends of the flood victims. We request you to promote this cause and help us trigger the collection process, while considering means of support from your CSR budgets and initiatives.

Look forward to your kind participation.

Regards,

HYSEA & NASSCOM



### **Individuals & Organizations can contribute in the following ways:**

#### **1. Financial Donation:**

- Employees interested in donating towards this cause can issue cheque in favour of 'NASSCOM Foundation'. SPOCs within the company will collect and record this donation, and all collected cheques will be handed over to HYSEA at:  
**1st Floor, APTIC - IALA Building,  
 Beside Madhapur Firestation,  
 Road No: 4, Cyberabad Zone,  
 Hitec City, Phase-II,  
 Madhapur, Hyderabad-500081.  
 Ph: 20010396**
- Companies making contribution should also issue cheques in favour of 'NASSCOM Foundation' and forward to HYSEA office.
- Or (individuals) send your donation amount by Cheque or Cash  
 (For details refer to links or [www.nasscomfoundation.org](http://www.nasscomfoundation.org))

#### **2. Four nodal points for dropping of Relief materials have been set up at -**

<b>Wipro Technologies - Madhapur (Beside Cyber Towers)</b> Contact Person: Soma Shekar M: 9989499614 Email id: <a href="mailto:somashekar.rao@wipro.com">somashekar.rao@wipro.com</a>	<b>Wipro Technologies - Gate No. 1, Manikonda (Wipro/Polaris Circle)</b> Contact Person: Soma Shekar M: 9989499614 Email id: <a href="mailto:somashekar.rao@wipro.com">somashekar.rao@wipro.com</a>
<b>Cognizant Technology Solutions</b> Contact Person: Nikita M: 9885709788 <a href="mailto:Nikhita.Bhatlapenumarthy@cognizant.com">Nikhita.Bhatlapenumarthy@cognizant.com</a> ,	<b>ADP - Somajiguda (Opposite Yashoda Hospital)</b> Contact Person: Rohit Bansal M: 9849357494 Email id: <a href="mailto:rohit_bansal@adp.com">rohit_bansal@adp.com</a>
<b>TCS Deccan Park - Madhapur (Opposite Cyber Pearl)</b> Contact Person: Jayadas M: 9246229085 Email id: <a href="mailto:jayadas.n@tcs.com">jayadas.n@tcs.com</a>	<b>HYSEA Office (Address Mentioned Above)</b> Contact Person: Kiran Kumar M: 9246500952 Email id: <a href="mailto:infohysea@gmail.com">infohysea@gmail.com</a>

- #### **3. Volunteering support** - Volunteers and NGOs mapping processes have been created on our volunteering portal - [www.MyKartavya.com](http://www.MyKartavya.com). Interested employees or NGOs wanting volunteers can send their respective requests to [myKDM@nasscomfoundation.org](mailto:myKDM@nasscomfoundation.org).

**The relief material should be dropped at the respective nodal centres latest by Friday, 9<sup>th</sup> October 2009.**

Kindly contact us for any further information.

About HYSEA: It is the nodal association of IT & ITES Industry in the state of Andhra Pradesh, working to establish AP as a leading IT & ITES destination. For details refer to <http://hysea.in>.

**Contact # Brig. Harikumar, Exec. Director - HYSEA @ 9849025797**

About NASSCOM Foundation: It is the social development arm of NASSCOM. NF builds capacities of poor and deprived communities, works with non-profits to help build their ICT competencies, and IT companies to help them strengthen their CSR activities. For details refer to [www.nasscomfoundation.org](http://www.nasscomfoundation.org).

The Money collected by respective companies needs to be consolidated into a single cheque payable to 'NASSCOM Foundation'. We also request you to send us the details of contributor/Amount contributed to help the foundation issue an 80G Certificate. (Please Note: currently all donations will be eligible only for 50% tax relief under Section 80G. However if over the next few days the government declares this as a 'national disaster' and allow 100% exemption, then the same can be passed on to the Donors. BUT FOR NOW IT'S 50% TAX RELIEF UNDER SECTION 80G. )